

Everything You Wanted To Know About Sex...

A Consumer Show Tailor-Made for Los Angeles

THE EVERYTHING TO DO WITH SEX SHOW

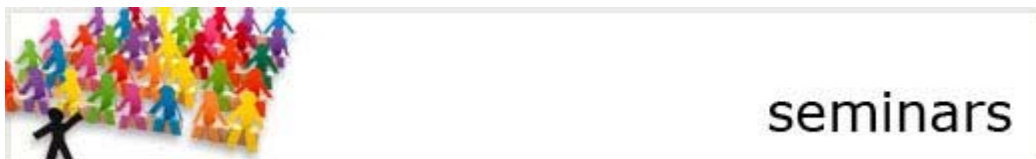
North America's best adult consumer show

LOS ANGELES, CA (April 21, 2011) – Who knew the subject of sex could be so enlightening, edgy, educational, and entertaining all at the same time?

The Everything To Do With Sex Show – North America's most successful consumer show about sex and romance – will descend on Los Angeles for the first time, May 20-22, at the Los Angeles Convention Center.

Billed as one of Canada's leading consumer shows, *The Everything To Do With Sex Show* brings together education, entertainment, and a spectacular retail experience under one roof for adults over 21. The environment is geared towards couples and singles looking to expand their knowledge, be entertained, and peek into new avenues and ideas surrounding the sexual experience.

"Our show is a fun, relaxed and non-threatening environment that appeals to couples and singles across all platforms of society," says Mikey Singer, show manager for the Toronto-based SX Marketing, producers of the show. "There is nothing seedy nor disrespectful about this show - rather, it aims to give consumers a very enjoyable experience while educating them at the same time about the latest trends in romance, sensuality and self improvement."



Some of the highlights sure to arouse even the most docile, casual observer include:

Two of the country's leading sex educators will speak each day in seminars designed to educate and stimulate the senses.

Miyoko Fujimori is a bestselling author on sexuality and has toured the country lecturing, educating, and coaching women, men and couples on intimacy. A former *Playboy TV* host, Miyoko is considered a leading authority on pole dancing and the art of striptease.

Jamye Waxman has been dubbed "the nexxt generation of sex educator" by Wired.com. Waxman, who has a Masters Degree in Sex Education from Widener University, is a well-known and sought after educator and lecturer in the field of human sexuality and relationships as well as a writer, author, blogger, video host, producer, and director. She writes a sex advice column for *L.A. Weekly's After Dark* website and her writing has also appeared in "Sex.Ed," *Playgirl* magazine and on her regular blog, *Jamye Waxman: Sex Matters*.



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Press Contacts:

Howard Ruben
phone: 818.823.1971
email: hRuben@howardruben.com
Eileen Koch
phone: 310.441.1000
email: eileen@eileenkoch.com

2011 Show Times

Friday, May 20th
3pm—midnight
Saturday May 21st
11am—midnight
Sunday May 22nd
11am—midnight

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Roxi Dlite, the reigning Queen of Burlesque at the Burlesque Hall of Fame in Las Vegas, is one of the world's premier performers. Voted as one of the "Top Five Burlesque Performers" and one of the "20 Hottest Burlesque Stars" in the world, Roxi was seen by over 10 million people (through stage or television) in the past year alone. She was named Miss Exotic World in 2010 and has appeared on *MTV*, *Cosmo TV*, *Naked News*, *Sex Matters!*, *Sex @ 11*, and was also featured in the *Toronto Globe and Mail*, *Toronto Star*, *Detroit Free Press*, *Montreal Gazette*, and *Harper's Bazaar*.



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